**Social Media Content Bank**

The following sample social media content can help you get started. Feel free to customize it to suit your National Volunteer Week (NVW) activities and organization’s voice. Add photos and graphics (such as logos and campaign images) to make your social media content more visually appealing.

**SAMPLE FACEBOOK/GOOGLE+ POSTS:**

* When Canadians volunteer, everyone benefits. That is the magic of volunteering; it creates value for all! Join us National Volunteer Week, April 15-21, 2018 to celebrate the value of volunteering! <https://volunteer.ca/nvw2018>
* From opportunities to develop new skills, to finding deep and meaningful personal connections, volunteering positively impacts all involved. What value do you find through volunteering? National Volunteer Week April 15-21, 2018 is focused on celebrating the value of volunteering in all in its forms! <https://volunteer.ca/nvw2018>
* In addition to economic value, volunteering is measured in other essential ways that can be hard to quantify: in the ways it builds confidence, competence, connections, and community. Celebrate the value of volunteering during National Volunteer Week April 15-21,2018! <https://volunteer.ca/nvw2018>

**SAMPLE TWEETS**

* We’re celebrating #NVW2018 with @VolunteerCanada because we see the #ValueOfVolunteering
* During #NVW2018 we want to say thanks to Canada’s 12.7 million volunteers who build confidence, competence, connections and community all year round!
* April 15-21 is #NationalVolunteerWeek2018. What value does volunteering add to your life? #ValueOfVolunteering
* Use #ValueOfVolunteering to celebrate #NVW2018 and let us know how volunteering has added value to your community!
* When Canadians volunteer, everyone benefits. This #NVW2018 we are celebrating the #ValueofVolunteering April 15-21, 2018 <https://volunteer.ca/nvw2018>